



PRESS RELEASE

October 19, 2011

FOR IMMEDIATE RELEASE

Contact: Mark Persico

(562) 343-8415 (cell)

Email: mpersico@sealbeachca.gov

Bay City Center Businesses to Raise Funds for Victims' Families

A day of fundraising in support of the Seal Beach shooting victims will take place Monday, Oct. 24, sponsored by the businesses located in the shopping center at the site of the incident. Dozens of businesses within the Bay City Center are hosting this event and will donate a portion of their proceeds to the families of the victims. The donations will be made to the "Seal Beach Victims' Fund," which is co-sponsored by the City of Seal Beach, the Chamber of Commerce and the shopping center owner, Watson and Associates. "Please come out and support these generous businesses," said Seal Beach Mayor Mike Levitt. The Bay City Center is located at 5th Street and Pacific Coast Highway in Seal Beach (500 Pacific Coast Highway).

The "Seal Beach Victims' Fund" account is established at the Bank of America, at 208 Main Street, Seal Beach. Donations may be mailed or delivered to the Seal Beach Chamber of Commerce or the Bank of America with checks made payable to the "Seal Beach Victims' Fund."

###